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# CHOICE "GLADS"



Easy to  
Grow  
Profuse  
Bloomers

Splendid for  
Bouquets  
and Table  
Decorations

## AUGUSTINE & CO., Inc.

Nurserymen and Landscape Gardeners

Established 1867

NORMAL, ILL.



# Our Famous Collection of Twelve Named Gladioli



1. *White Star*

2. *Peace*

3. *Miss Francis King*

4. *Miss Frank Pendleton*

5. *Prince of Wales*

# See Next Page for Description and Prices of Bulbs



6. *Flora*

7. *Lord*

8. *Anna Perina*

9. *La Mar Chas Eoch*

10. *Victory*

11. *W. J.*



# Our Superb \$2.50 Collection of Gladioli

Our color plate does not begin to do justice to these twelve beautiful Gladioli. They should be seen growing to appreciate

## 12 Named Varieties

their beautiful shades and colors. Read description of each below and order a supply of bulbs of these choice Gladioli.

*See color plate on other side of this page for color of each kind*

**No. 1. Baron Hulot** Acknowledged to be the best blue Gladiolus. It grows a splendid, tall, well finished spike with medium sized flowers of fine shape well set on the spike. The color is a rich, deep indigo blue, making it strikingly beautiful in combination with other varieties.

**No. 2. Gretchen Zang** A decidedly showy variety, the color being a clear rich orange-red or scarlet, with golden yellow markings on the lower petals faintly suffused with violet shadings. The individual flowers are of large size and stand out boldly.

**No. 3. Peace** A very strong healthy grower and a free bloomer. The flowers are large, pure white in color with a slight tinting on the lower petals, making it very delicate and attractive. The flowers are correctly placed on a heavy straight spike, and it is one of the best of the white varieties.

**No. 4. Mrs. Francis King** One of the most popular varieties in cultivation. The spike grows very tall, frequently branched and covered with large flowers of a rich flame-red or pink with small carmine spots on the lower petals and a darker throat. It is a most beautiful variety and a very strong and rank grower under nearly all conditions.

**No. 5. Mrs. Frank Pendleton** One of the most beautiful Gladioli, combining the beauty of the apple blossom and the rarest rose. The flowers are round and immense in size and of great substance, the color being a soft rosy pink on white ground while the throat is a rich blood-red. A tall, strong grower.

**No. 6. Prince of Wales** If you want one of the very earliest Gladioli, you must plant Prince of Wales. It is a very rapid grower and throws up tall flower spikes, producing immense sized flowers of the most delicate salmon-pink of roseate tinge; lower petals creamy with crimson penciling. The large waxy flowers are admired by all, and being so extremely early it should be in every flower garden.

**No. 7. Flora** A very large variety and if given rich soil and good care will produce wonderful blooms. The spike is unusually large, filled with closely crowded large flowers and many buds reaching to the very tip of the stalk. The color is clear canary-yellow with a shading on the lower petals of a deeper yellow and a touch of dark red in the throat. It is one of the best yellows and a favorite wherever seen growing.

**No. 8. Jewell** Here is a variety that attracts a great deal of attention everywhere. It is a florist's favorite and a very new and rare variety, well named Jewell. The flower stalks grow medium height, very strong and stocky and produce large, wide open, bell-shaped flowers of the most beautiful rich deep rose color, with a golden yellow blotch and throat beautifully tinted. We know of no other variety of Gladiolus anywhere near like it and all who grow it will have something very unique and beautiful at a low price.

**No. 9. Anna Eberius** This is a splendid variety, making a tall, strong spike. It is a rapid grower and will bloom under most all conditions. The flowers are large and well formed, of the most rich, dark maroon-red color with purplish markings. It is a very beautiful shade and one of the finest varieties grown.

**No. 10. Le Marechal Foch** A most beautiful variety of a lovely rose-pink. Flower spike is long while the flowers are very large, pronounced by all to be one of the finest of recent introduction. We believe it is the softest and has the most charming tone of pronounced rose-pink we know of in Gladioli. Generally admitted to be the best pink Gladiolus.

**No. 11. Conspicuous** The very unusual color combination makes this variety highly conspicuous. It is one of the strongest growers, the color being a light lavender with crimson and yellow throat beautifully tinted, giving it the appearance of a pansy, in fact many call it the Pansy-Gladiolus. It is very striking and beautiful.

**No. 12. Mrs. Watt** Here is a variety admired by all flower lovers. It is a glowing American Beauty Rose color, flowers nearly all open at the same time making it a most lovely sort. It is very distinct, of medium growth, producing a good spike filled to the very tip with flowers and buds. It is a variety that is sure to please.

## Why "Glads" Should Be Planted

There is no flower that has so lately increased in popularity as the Gladiolus. During the past few years wonderful improvements have been made in the development of new and beautiful varieties. Those which we show are truly magnificent in their size and beauty. Our aim is not to offer the largest list but to offer a selection of the finest varieties for home culture.

The Gladiolus is one of the most decorative plants in the garden and as a cut flower lends itself readily to any arrangement. If the spikes are cut when the lowest flower is in bloom, the others will open in succession and remain fresh for a week or ten days.

No flower has gained more rapidly in public favor than the Gladiolus; this could not well be otherwise, for in addition to the great intrinsic merit of the flower, it is hardy and blooms the first season.

## When to Plant

Gladioli should be planted in the Spring and can be successfully planted any time after trees are out in leaf until the last of June.

## Care Required

The culture of Gladioli is very simple and satisfactory results can be obtained even under the most ordinary conditions. All that is required is fairly good soil and enough attention to keep the weeds down, and in very dry weather, watering during the blooming period is of benefit; one good soaking a week in the evening is better than a dozen light sprinkles, as water must get down to roots to be of benefit.

## How to Plant

If best spikes for cutting are wanted, plant the bulbs 4 inches deep. A good way is to furrow out a row that is about four inches deep and four inches wide at the bottom and then plant the bulbs staggering or zigzag. Cover to about one inch and as they grow up through, hoe a little more earth over them. You can continue to do this until they are hilled up a little above the level of the ground. If the soil is not very rich, it is advisable to put a liberal amount of bone meal in the row thoroughly mixed with the soil at planting time. Do not use fresh stable fertilizer.

Some people plant Gladioli among their perennials or they make a wonderful showing when planted alone.

In the Fall they should be dug and planted again the following year. As a usual thing they are dug in November allowing them to lay outdoors where they will not freeze or be exposed to the sun for two or three days until the tops die down. Then cut off tops and store in a dry place where the bulbs will not freeze and yet will be away from heat.



**Our Gladiolus assortment will be carefully packed  
and should give an abundance of bloom the first  
season planted**

This collection must in no way be classed with the ordinary Gladiolus. The bulbs which we offer in this excellent group are specially selected bulbs of good size, and beautiful varieties, giving the purchaser an array of color throughout the Summer months.

In order to give the benefit of this special bargain price no change may be made from this assortment, which contains one each of the 12 named varieties.

**Bargain Price for the Group of Twelve  
\$2.50 Only**

**Two Collections—24 Gladioli—Two of a Variety, \$4.50**

#### **QUANTITY PRICES**

50 Gladioli	-	-	-	-	-	\$ 8.00
100 Gladioli	-	-	-	-	-	15.00
500 Gladioli	-	-	-	-	-	70.00
1000 Gladioli	-	-	-	-	-	125.00

**Not less than ten of any kind**